



5,450

Voluntary Active Users

About SWE

The Society of Women Engineers (SWE) is a 50,000-member global nonprofit dedicated to advancing women in engineering and technology.

With leadership development at the heart of its mission, SWE sought a solution to enhance its existing framework with scalable, data-driven tools that could support personalized growth and strategic decision-making.



Goal: A More Dynamic, Insight-Rich Experience

SWE's Leadership Competency Model was well-established, but they saw an opportunity to evolve it into a more dynamic, insight-rich experience for members. They envisioned a system that could:

- Surface real-time data on leadership competencies
- Support consistent, organization-wide leader development
- Align learning content with evolving member needs

"We wanted to better understand our members' strengths and development areas. Our goal was to create a more cohesive leadership pipeline and ensure our programs were truly impactful."



- Rachel Porcelli
Senior Manager, Learning Programs at **SWE**

Choosing **CABEM**

After evaluating 10 vendors, SWE selected CABEM's Competency Manager for its alignment with their leadership framework, flexible architecture, and service-first approach.

CABEM's team led the implementation, uploading SWE's content and configuring a customized leadership self-assessment that mapped directly to SWE's competencies.

How It Works

Self-Assessment – Members rate themselves on SWE's leadership competencies

Gap Analysis – Results are compared to target leader profiles

Personalized Learning – Suggested activities tailored to each member's goals

Progress Tracking – Members reassess over time to measure growth

If a member meets or exceeds their goal in an area, no extra content is assigned—keeping learning focused and relevant.



“From the first meetings, we felt we could trust CABEM's approach and their work. **They made the project as seamless as possible.**”

- Rachel Porcelli, Senior Manager, Learning Programs at **SWE**

Results | In the first 18 months:

- **Over 5,450 members** (more than 10% of SWE's membership) joined voluntarily
- **SWE gained precise insights** into member development needs
- **Leader selection** became more consistent across committees
- **Programs now align** directly with member goals and competencies

“The data tells us exactly where members are growing and where they need support. That's where we focus our resources.

For the 2+ years we've worked with CABEM, they've been extremely reliable,” says Porcelli. “Alyssa and the rest of the team are quick to respond with solutions, and they have been instrumental in keeping the program running smoothly.”



- Rachel Porcelli
Senior Manager, Learning Programs at **SWE**



Are you struggling to help employees track credentials, continuously develop competencies, keep up with industry standards, and adhere to regulatory requirements?

CABEM's competency-based workforce solutions bring structure to your development programs—leading to more productive, compliant, and engaged employees.

CABEM has 22+ years of experience developing custom enterprise solutions for businesses with the highest standards, across a wide array of industries including manufacturing, healthcare, education, and government.

Contact us today to discuss how CABEM can help optimize your business!

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